

Cookies Policy

Our website uses cookies to manage the well-functioning of the website, and to understand how it is being used so we can improve it.

The use of our technical cookies is necessary for you to be able to use our website.

You can choose the category of cookies you want to activate in the cookie banner that pops up the first time you access our website.

This policy describes what information those cookies gather, how we use them, and why we make use of them. We will also share how you can restrict or block the cookies from being downloaded automatically. However, this might downgrade or even hinder certain elements of the website's functionality.

WHAT COOKIES ARE

Cookies are small text files that are placed on your computer, smartphone or other device when you access the internet. This is done to improve the user's experience and for other purposes such as recognise users and providing targeted advertising.

For more general information on cookies see the [Wikipedia article on HTTP Cookies](#).

HOW WE USE COOKIES

In brief, we use cookies to track how our website is being used so we can optimise its functioning. For users who have created an account, the cookies save their website preferences.

THE COOKIES WE USE

In our website we use both our own cookies and third-party cookies:

- a) Own cookies are cookies sent to your device by our domain.
- b) Third-party cookies are sent to your device by domains that are not managed by us, but by another entity that process the data collected by means of the cookies.

In accordance with the purpose of the cookies, the cookies we use can be divided into the following categories:

- a) **Technical cookies (necessary):** cookies necessary for browsing and for the proper functioning of the website. Its use allows basic functions of the website. The legal basis that allows us to collect your data through these cookies is the execution of the contract (our web terms) with our users and our legitimate interest in managing our website. We do not share any information collected by means of these cookies with any third parties. See the cookie table below for the details of these cookies.
- b) **Analytic cookies:** allow to monitor and analyse the behaviour of web users. The information collected through this type of cookies is used for measuring the activity

of the website, application or platform and for the elaboration of navigation profiles of the users of those websites, applications and platforms, in order to improve the website and our service offerings. The legal basis that allows us to collect your data through these cookies is your consent. See the cookie table below for the details of these cookies

- c) **Advertising cookies**: allow the management of advertising spaces based on different criteria. Those cookies that track users' browsing habits in order to obtain a user profile that allows us to offer you the information that most interests users, even on web pages not managed by us. The legitimate basis that allows us to collect your data through these cookies is your consent. See the cookie table below for the details of these cookies.
- d) **Preference cookies**: allow the website to remember information that changes the way the site itself behaves or looks, such as your preferred language or the region in which you are located. The legitimate basis that allows us to collect your data through cookies is our legitimate interest to adapt our site to your preferences. See the cookies table below for more details on these cookies.

You can find the detail list of cookies we use, the type, purpose and duration of each one in the cookie table below.

DISABLING COOKIES

You can restrict or limit the placement of cookies by adjusting the settings of your browser. However, if you select this setting you may be unable to access certain parts of our website, resulting in less efficient browsing and maybe you cannot take advantage of some of our services. Therefore, it is recommended that you do not disable them.

If you want to disable cookies, go to the Preferences menu of the Browser or Browser settings and find the Privacy section. As an example, you can follow the instructions below:

- [Internet Explorer](#)
- [Google Chrome](#)
- [Firefox](#)
- [Safari](#)

MORE INFORMATION

Hopefully, we have clarified how and why we place cookies. In case anything remains unclear, feel free to contact us at: support@learnlife.com

Date: November 2020

ANNEX I – COOKIE TABLE

Cookie	Provider	Description	Duration	Type
__stripe_mid	Learnlife.com	This cookie is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows online transactions without storing any credit card information.	1 year	Technical
__stripe_sid	Learnlife.com	This cookie is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows online transactions without storing any credit card information.	1 day	Technical
m	m.stripe	Determines the device used to access the website. This allows the website to be formatted accordingly.	2 years	Technical
Lang	ads.linkedin.com	Remembers the user's selected language version of a website	Session	Preference
Lang	LinkedIn.com	Set by LinkedIn when a web page contains an embedded "Follow us" panel.	Session	Preference
yt-player-bandaaid-host	youtube.com	Used to determine the optimal video quality based on the visitor's device and network settings.	Persistent	Preference
_ga	Learnlife.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	Analytics
_gat	Learnlife.com	Used by Google Analytics to throttle request rate	1 day	Analytics
_gid	Learnlife.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	Analytics
_hjAbsoluteSessionInProgress	Learnlife.com	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.	1 day	Analytics

_hjid	Learnlife.com	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	1 year	Analytics
_hjid	Learnlife.com	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Persistent	Analytics
_hjIncludedInPage viewSample	Learnlife.com	Determines if the user's navigation should be	1 day	Analytics

		registered in a certain statistical place holder.		
_hjIncludedInPageviewSample	Learnlife.com	Determines if the user's navigation should be registered in a certain statistical place holder.	Persistent	Analytics
yt-player-headers-readable	Youtube.com	Used to determine the optimal video quality based on the visitor's device and network settings.	Persistent	Analytics
_fbp	Learnlife.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	Advertising
ads/ga-audiences	Google.com	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Advertising
Bcookie	Linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	Advertising
bscookie	Linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	Advertising
d/px	adsymptotic.com	Collects data on visitors' preferences and behaviour on the website - This information is used make content and advertisement more relevant to the specific visitor.	Session	Advertising
fr	Facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	Advertising
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 years	Advertising

Lidc	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day	Advertising
lissc	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	Advertising
Test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	1 day	Advertising
tr	Facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Advertising

UserMatchHistory	linkedin.com	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days	Advertising
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	Advertising
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	Advertising
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	Advertising
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	Advertising
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	Advertising
yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	Advertising
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	Advertising
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	Advertising
_backend_session	Learnlife.com	to store user's identifier to keep them logged in	Session	Technical
li_sugr	linkedin.com	to store browser details	3 months	Advertising